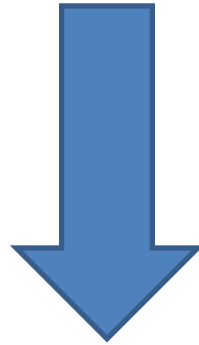


Tentative Overview of Research in Sweden

Innovation, **Diversity** & Transnational **Entrepreneurship**



Internationell Migration och Etniska relationer

IMER

Copenhagen 10-12 febr. 2012

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Most major Swedish universities have programs on:

IMER

Major centers:

- **Malmö** MIM Migration, Diversity and Welfare focus on contemporary societal processes of inclusion and exclusion concerning politics, policies, places, institutions as well as people's everyday lives
- **Linköping** REMESO Immigration, integration, multiculturalism, study of labour market issues
- **Stockholm** Linnécentrum för integrationsstudier (SULCIS) är ett tvärvetenskapligt forskningscentra som fokuserar på migrations och integrations frågor.
- **Uppsala** Nordic Africa Institute . Focus is economic questions about business, investment and production; and migration issues on policy and experienced results.

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Transnational entrepreneurship as a market expansion tool

- **Uppsala model:** Johanson and Vahlne created a dynamic model by assuming that market knowledge and experience both affect commitment decisions and the way current internationalisation activities are carried out. Current commitment decisions and activities in turn change the level of market knowledge and market experience. This feedback loop creates a learning cycle with incremental steps. The model is based on studies in major industries e.g. VOLVO
- The theme is followed in major business schools such as Uppsala, Gothenburg, etc.
- The traditional wisdom to secure a home market and then go transnational.

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- The complete title calls for diasporas starting innovative businesses or projects connecting the country of origin with the host country market.
- It is assumed that the scene is migration corridors.
- It is believed that an innovative use of ICT is essential for supporting team building and all aspects of operation from financing, learning, logistics, regulations, markets, etc.

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Potential of Migration corridors

- Maturity or age of the corridor
- Driver of the migration in terms of political instability or opportunity seeking
- Level of integration in the receiving country
- Infrastructure and industry in the sending and receiving countries
- Education and skill in the sending country
- Diasporas political attitude towards the home country
- Financial and training capacities to support diasporas engagement
- Legal and commercial framework in the sending and receiving countries
- The corridor innovation system

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*The challenge of
transnational or intra-corridor diaspora entrepreneurship*

Transnational diaspora entrepreneurship has an enormous potential for social transformation in both home and host countries.

The linking of entrepreneurship in the diaspora communities and home regions faces some specific obstacles. Transnational diaspora entrepreneurs (Riddle, 2010) often must link starkly different institutional and business environments, particularly accentuated when linking between one highly developed and one developing country.

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Means to realize the potential and overcome obstacles

- Review research on diaspora cross-border entrepreneurship
- Explore and describe all mechanisms for entrepreneur support in migration corridors
- Create a methodology for monitoring and evaluating entrepreneurial conditions in migration corridors
- Create awareness among policy and decision makers of the potential of transnational diaspora entrepreneurship
- Build tools for systematic transnational team building for entrepreneurs, mentors and financial and business services and support interactive training of team partners

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The role of information technology and social media in migration corridors

1. Linking entrepreneurs, mentors and investors.
2. Learning and tuition supporting the cooperation-formations and based on proven experience in tutoring and initiating diaspora North/South business and trade.
3. Information on financial and business development services for North/South startups.
4. Support information and transaction services, related to finances, administration and legislation and including also lending, guarantees and regulated reporting.

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Swedish activities

Stockholm University

- **The Department of Social Anthropology** is committed to a global and comparative perspective toward the diversity of social and cultural forms of the contemporary world. Its research encompasses all continents, and the interactions between them and research topics are Ethnicity, Migration, Multiculturalism and Diaspora with a focus on migration between Chile and Sweden and related circular migration and enterprising. Professor Erik Olsson
- **DSV Computer Science** and connected SPIDER a Sida supported research organization on ICT for development aspects of DSV, drives some relevant projects. The ICT-project “*Education for Entrepreneurship and Innovation (E4E&I)*” addresses the problem of lack or inadequate integration of the entrepreneurship education in Baltic countries with focus on education for entrepreneurship and innovation. Special emphasis will be placed on extending the activities to other countries in the Baltic region and support transnational business. A Sida project to develop an ICT platform supporting Ethiopian diaspora. Professors Christer Magnusson and Bengt Henoch

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Opportunities

1. The six Swedish groups are forming a network on the theme.
2. The network is scheduled to be connected to a Marie-Curie network
3. Nordforsk. Education for tomorrow. The programme's primary objectives are to strengthen the Nordic position in educational research, to contribute to the development of knowledge-based policy in the Nordic countries. Deadline Nov 06, 2012

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Swedish activities

KTH, Royal Institute of technology

- **Cefin**, a leading center for research, education and implementation within the banking, insurance and financial sectors, and an important platform for the development practices within the sector. Projects relate to financial inclusion and cross-financing: Promoting savings among the poor, Manila Training Self-help Groups, "Development by Savings Mobilization in rural Africa", Doubling the number of savings accounts among the poor. WSBI/Bill Gates Foundation, and activities for saving banks cooperation. Cefin has initiated the start of FinEk Botkyrka gymnasium teaching diaspora youth financial administration. Professor Enrique Rodrigues

Uppsala University

- **Department of Social and Economic Geography** within the field of social and economic development, structural transformation and the relation between human and nature. The theme Notions of home and identity in a globalizing society focuses on notions of home and identity among, for example, refugee or immigrant groups, ethnic entrepreneurship in advanced economies (especially immigrant businesses) and the impact of international labour migration on sending communities, business formation and rural urban socio-economic development. Current research includes: impacts of migration on migrant-sending communities and regions, migration determinants, transnationalism, and transformations of Tekna (oasis) society in Southwestern Morocco. Professor Ali Najib

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Swedish activities

Mälardalen University

- Didactics and Intercultural Communication is an overall node for research and teaching in the Didactics in Science and Engineering, Mathematic didactics, Language didactics, Preschool didactics and Educational theory. Focus is especially on inter-cultural settings and communication related to both teacher training and education more generally. Professor Pirjo Lahdenperä

Jönköping University

- Jönköping International Business School has three departments for Entrepreneurship, Logistics and National Economy with a joint multidisciplinary competence in TDE. The role of ICT in enhancing the socio-economic value creation of transnational diaspora entrepreneurship has been surveyed (book to be published). The university has arranged three international symposia on “Diaspora as a wealth creator” and worked with Chamber of Commerce on Vietnamese entrepreneurship.

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