

# Innovation, Diversity, Super-Diversity, Transnational Entrepreneurship

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By

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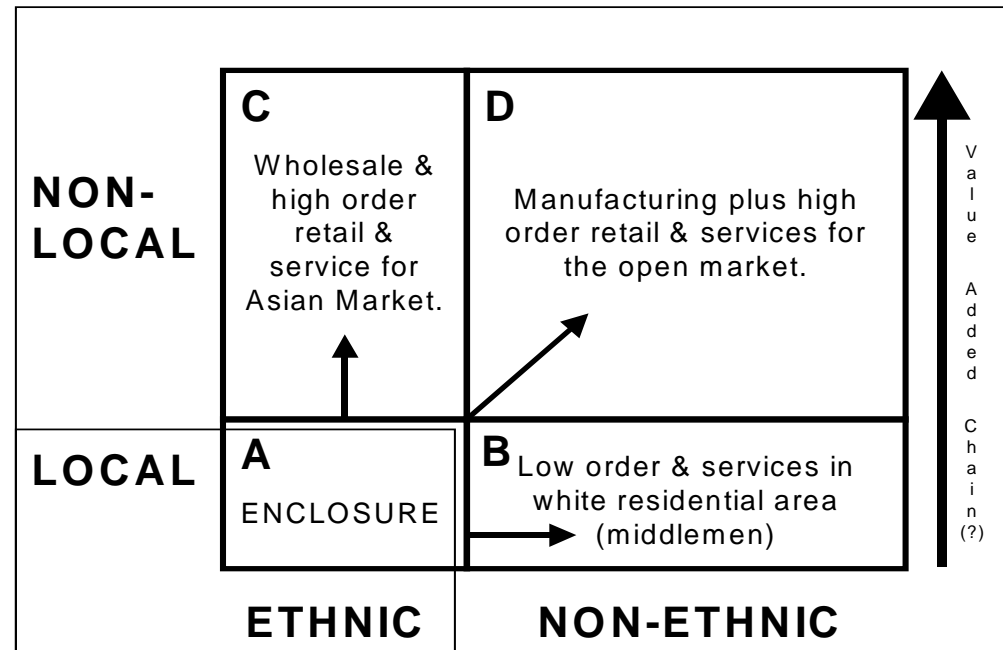
# Dansk Empiri

- Flere indvandrerejede virksomheder igennem de sidste 30 år
- Små virksomheder inden for detail-handel, restauration og cafeteria og andre service virksomheder
- Træk på familiens uudnyttede ressourcer

# Ethnic Business

## Typologi of market spaces for immigrant businesses

Ram & Jones



# Hvorfor så få break-out

- Ensidige etniske netværksrelationer formindsker incitamentet til at få ny inspiration
  - Ensidig kompetence udvikling forstærker intra-etniske relationer
  - og mindsker interetniske relationer

# Hvorfor så få break-out

- Break-out determinanter:
- Netværksdannelse – intraetniske eller interetniske
- Kompetence niveau og sammensætning
- Finansiering
- Transnationale erhvervsnetværk

BEYOND THE CONVENTIONAL ARGONAUTS EXPLANATIONS:  
EXPLORING THE RELEVANCY OF TRANSNATIONAL ENTREPRENEURSHIP IN CULTURAL  
INDUSTRIES IN DENMARK AND CHINA

- Inspired by Saxenian's seminal research this project expands the research frontier both theoretically, empirically and methodologically by rethinking the central research questions in the dominant Argonaut-literature, transpose and examine the dominant finding in the context of the cultural industries (i.e. new types of industries) and to new institutional setting (i.e. China and Denmark) and through a new method (i.e. contrast cases and life story interviews).
- The research project is initiated and developed in collaboration with Danish (Roskilde University) and Chinese partners (professor Jiangyong Lu, Guanghua, School of Management, Peking University, China). We have just announced hiring of 2 new PhD projects.

# Transnational Entrepreneurship (TE)

- The process of TE involves the entrepreneurial activities that are carried out in a cross-national context and initiated by actors who are embedded in at least two different social and economic arenas.
- By traveling both physically, and virtually, transnational entrepreneurs engage simultaneously in two or more socially embedded environments, allowing them to maintain critical global relations that enhance their ability to creatively, and logistically maximize their resource base.

**Figure 1**

**CDEs and Other Entrepreneurship Branches**

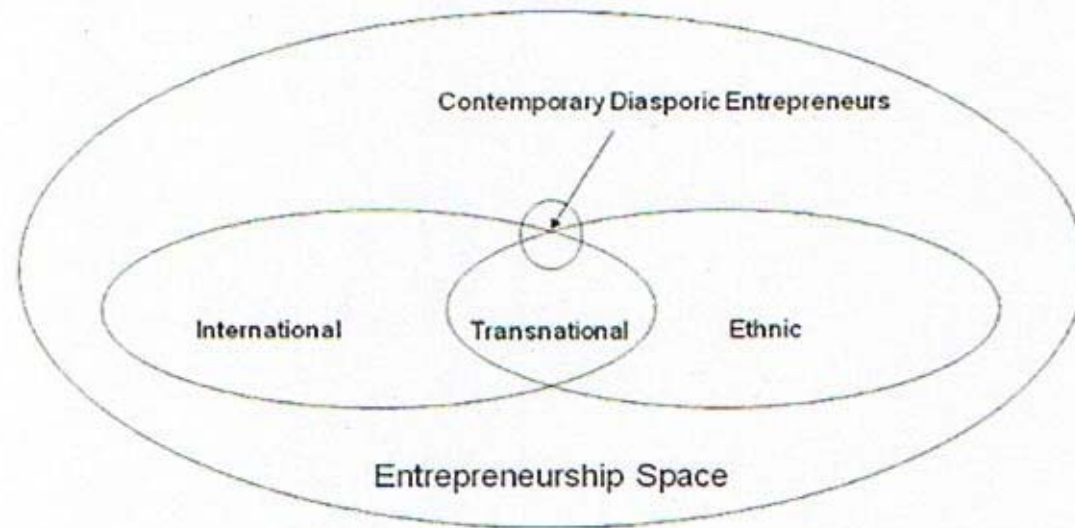
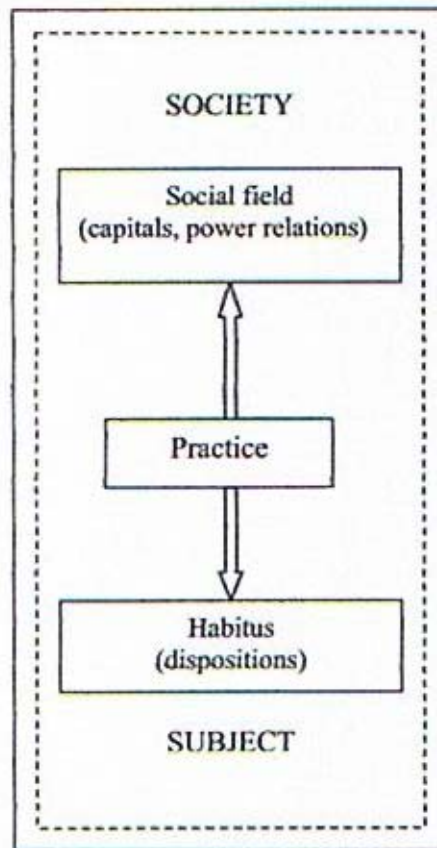




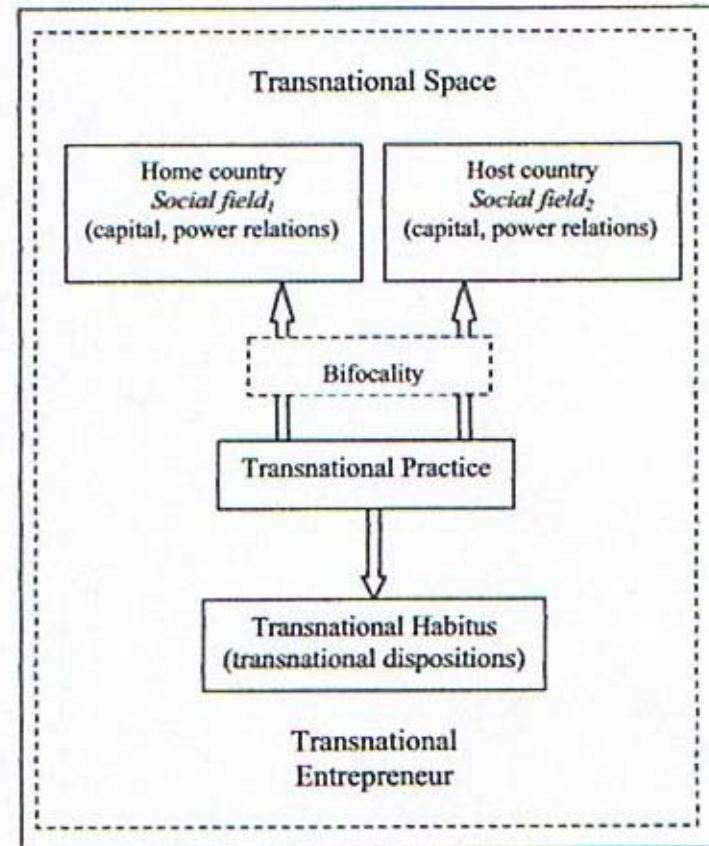
FIGURE 1

Bourdieu's Theory of Practice and Proposed Framework

Bourdieu's Theory of Practice



Proposed extension of Bourdieu's theory of practice in Transnational Entrepreneurship

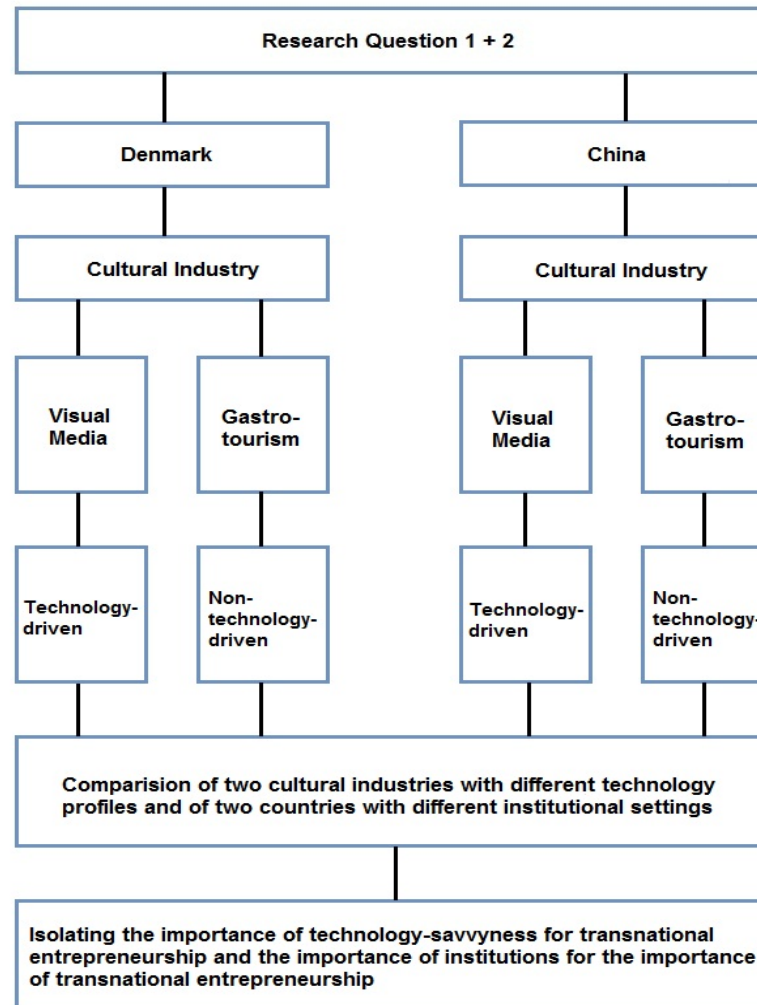


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- **RQ1: What determines if Diaspora members become transnational entrepreneurs within the domain of cultural industries? How do the determinants differ from those identified in the conventional ICT-based transnational entrepreneurial research?**
- **RQ2: What determines the locational choices for the entrepreneurial activities of the transnational entrepreneurs (in cultural industries)? How do the locational determinants differ from those identified in the US-centered research?**

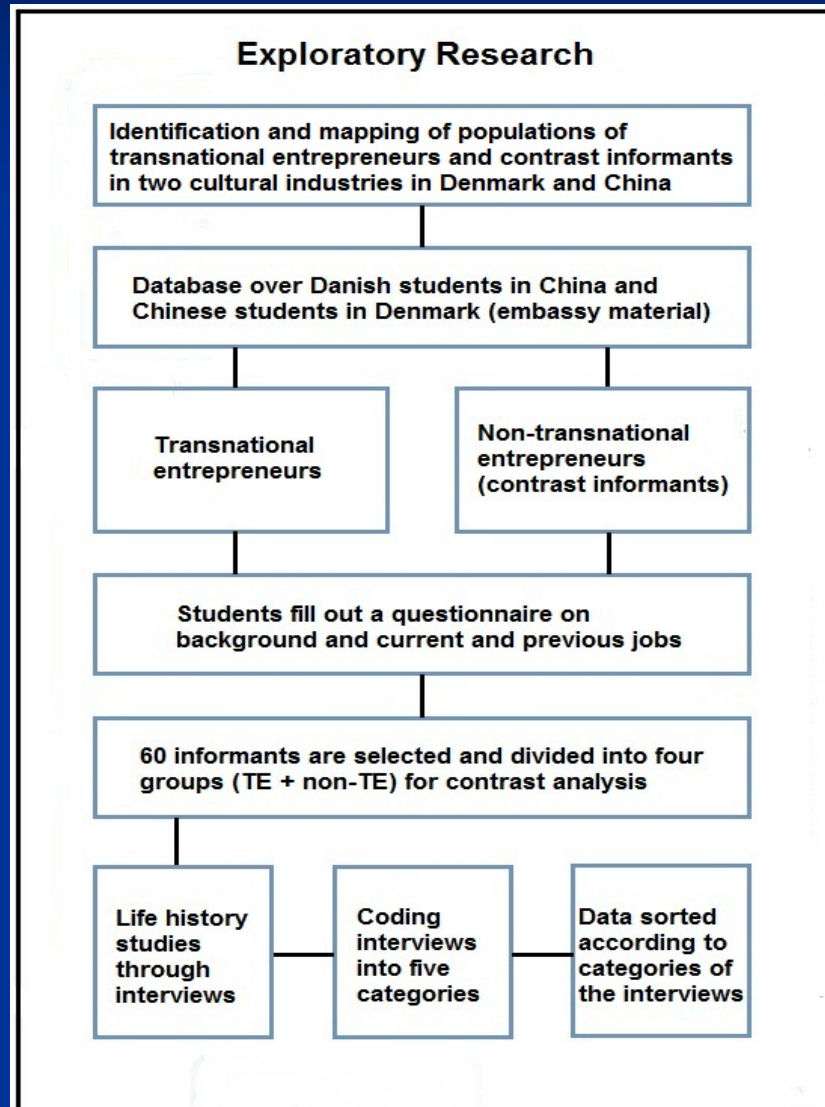
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## Contrast Study of Transnational Entrepreneurship in Cultural Industries



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**Methodological approach**



# End

Thanks for your attention.



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