

WELCOME TO SKELLEFTEÅ

*Shaping tomorrow  
Together today!*

*Kristina Sundin Jonsson*

Head of Administration, Municipality of Skellefteå

OUR VISION

A sustainable place for  
a better everyday life

Skellefteå Municipality





2017

The start of the new era



NORTHVOLT

# Europe's largest industrial establishment



THE SOCIETAL TRANSFORMATION

We are in the midst  
of an extraordinary  
societal transformation

Skellefteå Municipality



THE SOCIETAL TRANSFORMATION

# Skellefteå 2030

Strategy for Sustainable  
Social Transformation

Skellefteå Municipality

## *Strategy areas*

Housing and living  
**A place to be happy**

Education and skills  
**Life-long knowledge  
and creativity**

Work and growth  
**A place to nurture a  
sustainable, global  
footprint**

Travel, transport and connection  
**Proximity in  
everyday life and  
to the world**



POPULATION GROWTH

90,000 inhabitants in  
2030 from today's  
77,000

In seven years, we will have 13,000 more inhabitants.

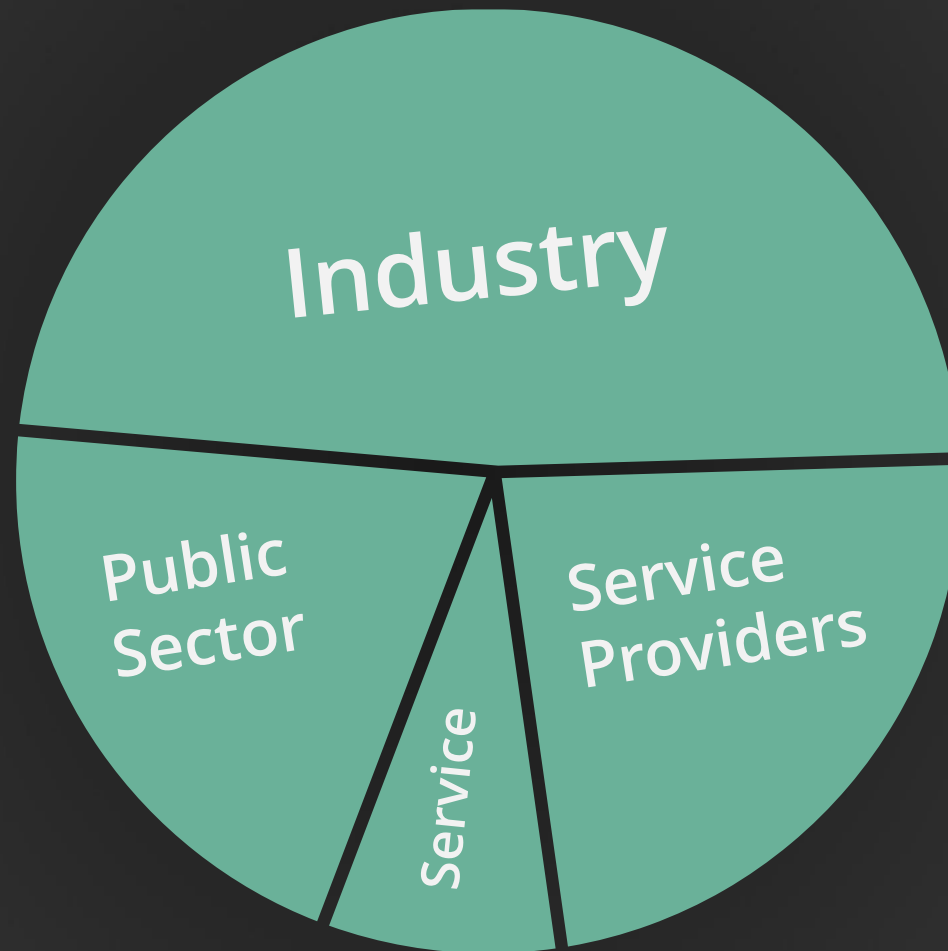
+17%

THE SOCIETAL TRANSFORMATION

**14 000 –  
20 000**

New jobs and a change in existing businesses

Skellefteå Municipality

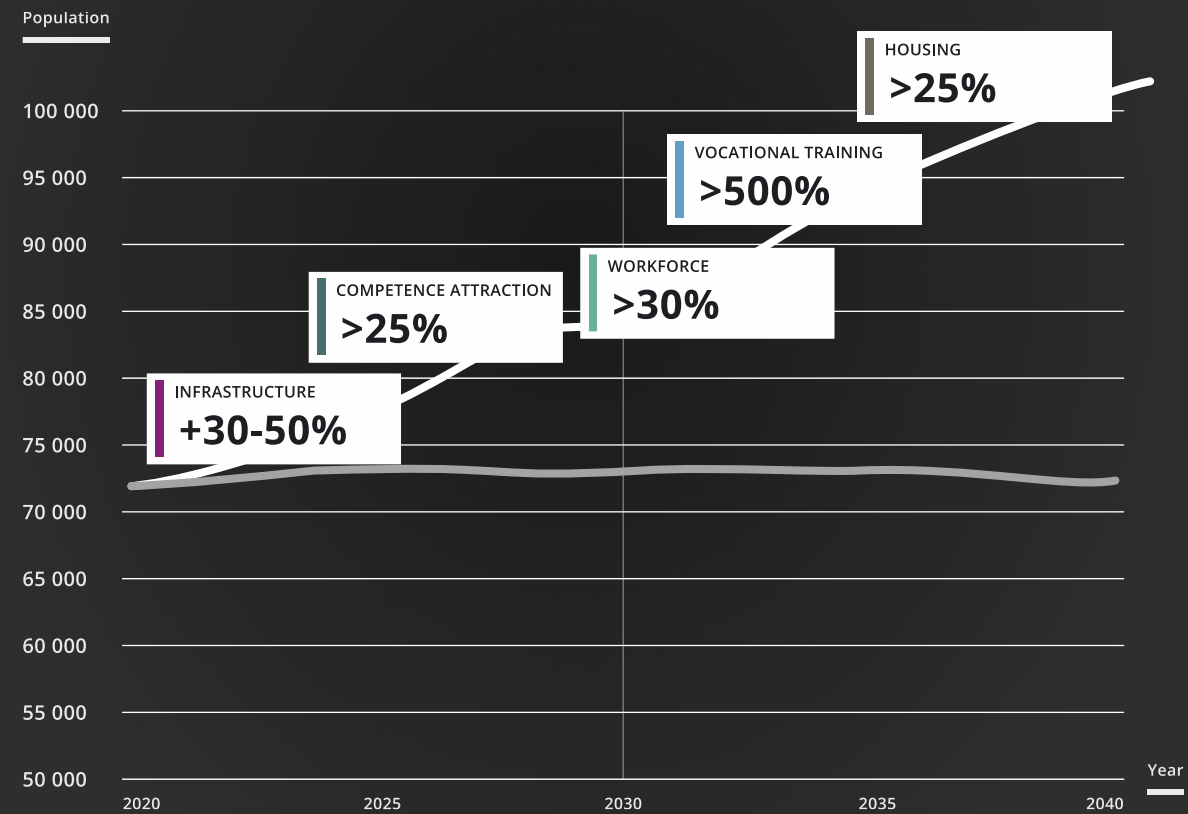


THE SOCIETAL TRANSFORMATION

A transformation which creates new needs and demands

# 2040

## Challenges to 2040 - Needs and investments





SUA



Skellefteå  
Universities  
Alliance



# Innovation

Innovative learning and development environments

SUSTAINABILITY

# 100%

Skellefteå is a leader in  
the green conversion

Skellefteå Municipality





# SE26

**SOCIETY EXPO 2026**

SKELLEFTEÅ SWEDEN

*We do it together!*

The green transition is a matter for the whole world

CHALLENGES

What challenges are we facing in the next few years?

More attention to the **importance of trust**

**Sustainability efforts** gives competitive advantages

Increased awareness of the **vulnerability of society**

Less local and regional room to manoeuvre

**More polarisation** and vulnerability

Welfare criminality consumes more resources

Increased need for **lifelong learning**

From knowledge to **network society**

**Users** drive technical development

Complex societal challenges require **new working methods**

New living patterns reduce ties to a specific site

Rising **expectations** for welfare



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