

COMPETENCE: A NORDIC CONFERENCE THAT AIMS TO INSPIRE

ULLA-JILL KARLSSON, SENIOR MINISTERIAL ADVISER, MINISTRY OF EDUCATION AND CULTURE





European Year of Skills in Finland: priorities

- 1.identifying the skills of working-age people and making them more visible
- 2.continuous learning
- 3.availability of skilled workforce.

Lifelong guidance, immigration and research data provide important support for the implementation of the European Year of Skills.

The purpose of the Finnish year of skills:

Inspire all individuals to focus on the importance of competence: appreciate one's own existing competence, make it visible and develop one's competence.

Background: Challenges in the Finnish System for Continuous Learning

- Finland lacked a comprehensive strategy for continuous learning
- Gaps in supply of education
- Limited upskilling opportunities for working age adults
- Limited availability of short-term courses relevant to the labour market

At the end of 2020, the parliamentary group on the reform of continuous learning outlined a **vision and goals for 2030**, and 27 measures to achieve them.



Continuous learning vision: goals and 27 measures

Aligning continuous learning with working life

Developing working environments conducive to learning

Identifying and recognising prior learning

Closer links between working life and competence system

Ensuring access to continuous learning

Overhauling guidance

Outreach activities and communications

Developing the benefits system to support continuous learning

Everyone develops their skills and competence during their working lives

Competence renews the world of work and the world of work renews competence

Everyone has the knowledge, competence and skills required for employment and a meaningful life

Creating a service system for continuous learning

Revamping education and training provision

Better use of foresight and its development comprehensively and systematically

Enhancing the service processes used by learners and jobseekers

Harnessing digital opportunities

Strengthening the link between work and competence

Service Centre for Continuous Learning and Employment



(The Act came into force on 1st of September 2021)

Promotes the competence development of working-age people and the availability of skilled labour

- > Analyses the competence and labour market needs of working life
- > Finances short-term courses relevant for the labour market
- > Target groups: working-age population, people in and outside of the workforce
- > Develops information and guidance services
- > Supports regional and other cooperation

Web page: https://www.jotpa.fi/en/main/:language/en?PHPSESSID=vj3cvu1uq1eejgc2gre1ujmr6e

Service Centre for Continuous Learning and Employment

- Finances education (of shorter duration than a degree) needed in the workforce, for instance when
 - skilled people are needed for already existing work within a short time frame (care assistants)
 - changes in the labour market require updating and upgrading of skills (cash handling jobs → online retail)
 - new expertise is needed, for which established education doesn't exist (hydrogen and battery technology: training related to the value chain of the hydrogen economy at all levels of education, competence areas, competence-cross-cutting levels and their various combinations and entities

Comment of a student: "I have been able to communicate with actors in the energy sector at a technically high level."

The training and education financed by the Service Centre complements the existing supply of education.

Thank you!